

# The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

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## AGENDA • MARCH 7<sup>TH</sup>, 2018 • ANNUAL AWARDS

### I. Welcome & Kudos — Jim Priest

CEO, Sunbeam Family Services  
OK Ethics Board of Directors

• **Special thanks to co-hosts:**



• **Volunteers are VIPs**

Special thanks to our Tulsa team members and those who have taken vacation time to help today. That's dedication!

### II. Pinnacle Member Honors — Jim Priest

See inside cover of program for list of members.

*NOTE: Please come forward to accept your company's member honor. Due to a lack of venue space, we found it necessary to host two programs today. So, if you are accepting this honor at the breakfast event, please safely transport it to the luncheon where we will present it again to a different audience. Some of our Ambassadors can assist you with boxes and, if you are not proceeding to the next event, they will transport these for you.*

#### Award Photos

Photos of the individuals accepting these member honors will be made in a designated location of the room. After the program concludes, you have an opportunity for group photos. If you elect that option, please assemble promptly in the designated area. (See page 4 for information about OK Ethics' use of photos.)

### III. Community Impact Awards — Jim Priest

#### A. Appreciation for Selection Team

See pages 13 & 14 of the 2018 OK Ethics Awards Program for names and bios

#### B. Presentation of Finalists — Oscar Womack,

Coherent Contracts; OK Ethics Selection Team

- Cordell Secondary Schools
- Girl Scouts of Eastern Oklahoma
- Metro Technology Centers
- ONE Gas
- OSSM (Oklahoma School of Science and Mathematics)
- Rotary Club of Tulsa
- United Way of Central Oklahoma

C. Nonprofit Category — Dr. Gavin Enck, Integris; OK Ethics Selection Team  
Co-Winners:

- Girl Scouts of Western Oklahoma — Shannon Evers, CEO
- Youth At Heart (luncheon only) — Jocelyn McCarver, President & CEO

D. Education Category — Dr. Gavin Enck

- East Central University, Oscar L. Parker Center for the Advancement of Ethical Standards in Business and Society — Michael Scott, Director, Parker Center

E. Cultural Impact Category — Oscar Womack

- Kimray, Inc. — Neil Ferguson, Vice President of Manufacturing (Breakfast)  
Bob Cole, President (Luncheon)

### IV. Executive Pilot Award to Dr. Nathan Mellor, CEO of C3 — Jim Priest (2014 Honoree)

- Recognition of past recipients present;
- Presentation to Dr. Mellor (see page 3 of your 2018 OK Ethics Awards Program)

### V. Introduction of Keynote Speaker —

Dr. Nathan Mellor

CEO, C3 Brands: Mosaic Personnel;  
Qubit Creative and Strata Leadership

### VI. Keynote Speaker

Dr. Rick Riggsby

### VII. Upcoming Events — Travis Jones

CEO, Career Development Partners,  
OK Ethics Tulsa Chapter Leader

### VIII. Closing remarks — Travis Jones

## UPCOMING EVENTS

See page 3 for more info.

### CLIFTON TAULBERT

April 18th — OKC Chapter

### CHAMPIONSHIP COACH

### BILL BLANKENSHIP

April 19th — Tulsa Chapter

### THOMAS HILL

CEO OF KIMRAY

May 16th — OKC Chapter

### WHERE ARE YOU ON #METOO?

ROB BENSON • KRISTI SPAETHE

May 24th — Tulsa Chapter

OK Ethics Consortium Vision: To be recognized as a statewide and national forum for promoting business ethics.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

#### PINNACLE MEMBERS



#### NAVIGATOR MEMBERS



#### STAR MEMBERS



# REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

## THANKS VOLUNTEERS!

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

## AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



## SPECIAL VOLUNTEER INITIATIVES:

<b>Mark Belanger</b>	<i>ONE Gas</i>	<i>Volunteer Coordinator (Tulsa)</i>
<b>Sally Boyd</b>	<i>Duncan Oil Properties</i>	<i>Volunteer Coordinator (OKC)</i>
<b>Amanda Merkel</b>	<i>Byers Creative</i>	<i>Press Releases &amp; proofreading</i>

## AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

**Special Thanks to Sally Boyd, Volunteer Coordinator.** Want to Volunteer? Please contact Sally at (405) 272-1858 or via email at SBoyd@wdoil.com if you wish to volunteer for the Ambassador team.

<b>Daniel Yunker</b>	<i>Kimray, Inc.</i>	<i>Ambassador Chairperson; VP - OK Ethics Board</i>
<b>Thad Chance</b>	<i>Accounting Principals</i>	<i>Ambassador</i>
<b>Bob Byrne</b>	<i>Boeing (Retired)</i>	<i>Chief Diplomat, OK Ethics Board</i>
<b>Brandon Peck</b>	<i>Devon Energy</i>	<i>VP, OK Ethics Board</i>
<b>Wendy Imes</b>	<i>Duncan Oil Properties</i>	<i>Ambassador</i>
<b>Dr. Deborah Burroughs</b>	<i>Langston (Retired)</i>	<i>Ambassador</i>
<b>Sara Espinosa</b>	<i>Mosaic Personnel</i>	<i>Ambassador</i>
<b>Melanie Stillinger</b>	<i>Mosaic Personnel</i>	<i>Ambassador</i>
<b>Lynda Mobley</b>	<i>ONE Gas</i>	<i>VP, OK Ethics Board</i>
<b>Brian Shore</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Rex Wilson</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Shelly Gallaway</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Katreena McGee</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Sara Burkhalter</b>	<i>ONE Gas</i>	<i>Ambassador</i>
<b>Bobbi Redinger</b>	<i>Timberlake Construction</i>	<i>Ambassador</i>
<b>Dr. Ed Walker</b>	<i>University of Central Oklahoma</i>	<i>Ambassador</i>
<b>Dr. Kathy Terrell</b>	<i>University of Central Oklahoma</i>	<i>Ambassador</i>
<b>Valorie Hodges</b>	<i>University of Central Oklahoma</i>	<i>Ambassador</i>

## REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

<b>Mark Neumeister</b>	<i>D.R. Payne and Associates</i>	<i>Registration Chairperson</i>
<b>Mary Vaughan</b>	<i>JMA Energy</i>	<i>Cash &amp; Visitors</i>
<b>Marvinette Ponder</b>	<i>Devon Energy</i>	<i>Prepaid Registration Team Leader</i>
<b>Aleena Chaudry</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Lucius Crandall</b>	<i>SandRidge</i>	<i>Prepaid Registration</i>
<b>Renelda Gunn</b>	<i>ONE Gas</i>	<i>Prepaid Registration</i>
<b>SunYoung Kim</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Carolyn Kinney</b>	<i>ONE Gas</i>	<i>Prepaid Registration</i>
<b>Rob Martinek</b>	<i>OK Ethics Board</i>	<i>Prepaid Registration</i>
<b>Tori Petete</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Tiffany Starnes</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>
<b>Kendra Wenzel</b>	<i>Devon Energy</i>	<i>Prepaid Registration</i>

## OTHER INITIATIVES:

<b>Susan Loftin*</b>	<i>Parker Lynch</i>	<i>Member Care Team Member</i>
<b>Jalisha Petties*</b>	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
<b>Christy Mellor</b>	<i>Mellor Photography</i>	
<b>Creative Photo Video Inc.*</b>		<i>Videography</i>
<b>Factor 110*</b>	<i>Brad Holt</i>	<i>Nametags and Event Assistance</i>
<b>Phillip Grimes*</b>	<i>The Creative Guy</i>	<i>Agenda Design</i>

\*Paid Service Provider

## MANY THANKS TO OUR HORIZON MEMBERS:



# THANKS!

We appreciate our co-hosts for making today's event possible!



This year's Pinnacle Member Honors were created for OK Ethics by glass artist Chris McGahan of Bella Forte Studios in OKC. He has been designing these each year since OK Ethics celebrated its tenth anniversary in 2013. This year's honors is a reminder that integrity should be at the heart of everything we do. The blue reflects OK Ethics and the Spirit of Oklahoma. A technique known as Redento Raffinato, it has many layers and depth – reflecting the character and talents that Oklahomans bring to their lives.

## UPCOMING EVENTS

### WANT TO CO-HOST?

Please contact Travis Jones, Tulsa Chapter Leader, at [travis@cdpartnersinc.com](mailto:travis@cdpartnersinc.com) or, in OKC, Shannon Warren, Founder, at [okethics@okethics.com](mailto:okethics@okethics.com)



#### OKC CHAPTER PRESENTS **CLIFTON TAULBERT**

Entrepreneur, Pulitzer-Nominated Author, Internationally Acclaimed Speaker

**"Living and Working Beyond the Past"**

**APRIL 18**



#### TULSA CHAPTER PRESENTS **CHAMPIONSHIP COACH BILL BLANKENSHIP**

With 35 years as a football coach, Bill Blankenship knows how to bring out the best in his teams.

Can MY STORY impact My Players' CHILDREN and GRANDCHILDREN'S Story? Can YOUR STORY impact others' Children and Grandchildren's stories? How can we be intentional about making Generational Impact?

**APRIL 19**



#### OKC CHAPTER PRESENTS **THOMAS HILL, CEO of Kimray**

**"Recovering Leadership: Creating A Healthy, Purposeful, and Energizing Workplace Culture"**

**MAY 16**



#### TULSA CHAPTER PRESENTS **Where Are You on #MeToo?**

**ROB BENSON**

Managing Partner at Learning Unlimited

**KRISTI SPAETHE**

The People Perspective

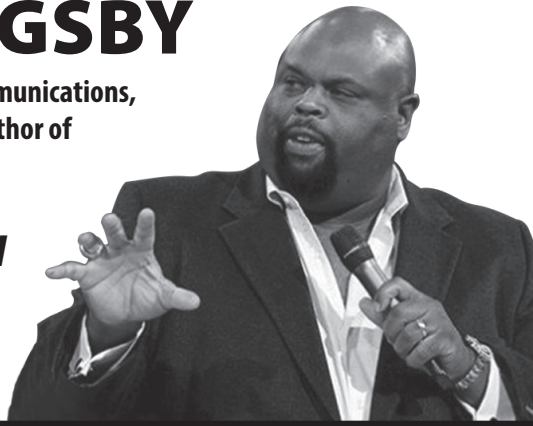
**MAY 24**



# DR. RICK RIGSBY

President and CEO of Rick Rigsby Communications,  
Former Award-Winning Journalist, Author of  
*Lessons from a Third Grade Dropout*

## THE WISEST PERSON I EVER MET WAS A THIRD GRADE DROPOUT



Dr. Rick Rigsby is President and CEO of Rick Rigsby Communications. Through motivational speaking, corporate coaching, books and social media outlets, Rick encourages and empowers audience members to become great people who do great things.

The San Francisco native is a former award-winning journalist, who followed a television news career with six years of graduate school—culminating with a Ph. D. from the University of Oregon.

A college professor for two decades, Rick spent most of those years at Texas A&M University, where he also served as character coach and chaplain for the Aggies football team.

Dr. Rigsby now devotes his full attention to empowering people worldwide—from presenting leadership principles in Nigeria to speaking to Fortune 500 companies in the Americas, Europe and Canada. In high demand among educational, business and service organizations and a favorite among professional sports organizations including the National Football League and the PGA, Rick offers common-sense wisdom to those desiring to rise to greater levels of excellence.

Throughout his three decades in broadcasting and academe, Rick Rigsby has received numerous commendations and awards, including being named a two-time recipient of the prestigious Outstanding Teaching Award by Texas A&M University's College of Liberal Arts.

In addition to academic publications, Dr. Rigsby is the author of *Lessons from a Third Grade Dropout*—the story of timeless common-sense wisdom learned from his father. At the time of this event, his YouTube video has been viewed over 200,000 million times!

*Dr. Rigsby's keynote program will focus on how to make a positive impact in one's life and career by remaining true to timeless principles of good character and integrity. It is recommended for 1 CPE at the basic level for individuals desiring to promote ethical behavior in their companies and communities. Note that it is up to each individual to determine the relevance of the program to his/her own areas of practice. OK Ethics makes no guarantees.*

### GENERAL PROGRAM DISCLAIMERS:

**LEGAL:** Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

**CPE'S:** From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

**REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.**

**PHOTOGRAPHY:** Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at [okethicsadmin@okethics.com](mailto:okethicsadmin@okethics.com) or [okethics@okethics.com](mailto:okethics@okethics.com) or call (405) 558-1996 and we will be happy to comply with your wishes.

### PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit [okethics.org](http://okethics.org) for  
resources, videos, articles  
and to see who's who.**

# GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

## RESPONSIBILITY TO SELF AND OTHERS

### Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

### Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

### Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
  - Exhibiting listening skills and actively listening to discussions
  - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

## LEAD WITH INTEGRITY

### Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

### Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

### Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

### Courage

- Speak the truth with confidence and encourage others to do the same.

## INSPIRE TRUST

**We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.**

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

**Visit [okethics.org](http://okethics.org) for resources, videos, articles and to see who's who.**



**Like us on  
Facebook.**

